# MYOB Developer Program Application

Your successful application will be determined by your ability to comprehensively complete this application to our satisfaction.  
MYOB is a security conscious company and our client’s data protection is our priority first and foremost.

If you fail to complete any item on this form or provide enough detail, your application may be rejected, and you will need to re-submit.

**Business Name**:

**Primary Contact Person’s Full Name and Email address:**

**Business Website:**

**Email address that would be used for Developer access:**

**App Description and functionality** – (Provide a detailed description that highlights the features and functionality of your app.)

**How will your app benefit MYOB customers?**

**What is your target industry/segment for your App?**

**In order to get you familiar with our documentation, please provide an overview that includes which of our endpoints you intend to use and their purpose.** - (use <https://developer.myob.com/api/myob-business-api/v2/> as a reference)

**Which MYOB app are you wanting to connect to?** (AccountRight, MYOB Business, EXO API or Both.)

**Will you be using the MYOB .NET SDK or building direct to the MYOB Business API?** (don’t have to answer if you are building for EXO)

**Are you building this integration yourself or are you working with an external organisation?**

**Are you consuming MYOB data to pass onto another platform?**

**Are you a middleware platform?**

**Does your App pass data on to financial services?**

**Will you want MYOB to Market the integration on MYOB Marketplace? –** (<https://www.myob.com/au/apps>)